

July 8/6/93

Note for Abbruscato, Camille

From: Fierstein, Susan
 Date: Wed, Jun 2, 1993 8:30 AM
 Subject: RE: Cambridge 2-pk sleeve w/insert
 To: Abbruscato, Camille
 Cc: Smith, Dee

According to Lenny, there are already orders in house, and as soon as the product becomes available they will be filled. We can let Dee know by copy of this note that product will be available before then.

Susan

2049028941

From: Abbruscato, Camille on Wed, Jun 2, 1993 8:59 AM
 Subject: RE: Cambridge 2-pk sleeve w/insert
 To: Fierstein, Susan

2049028942

Dee Smith is notifying the Field that product will not be available until July 12th. This is why I was so concerned. Where would she have gotten this date from? Should I call her? Should we call her?

From: Fierstein, Susan on Tue, Jun 1, 1993 9:04 AM
 Subject: Cambridge 2-pk sleeve w/insert
 To: Abbruscato, Camille

2049028943

Camille,
 I spoke with Nancy, and she told me of your concerns about delivery of the 2-pack program.

As we discussed, when the last changes were made to delete the 40¢ coupon on the insert and change all the copy, around 50% of the 2.9 million deals will leave the warehouse by the last week in June. These should then hit the distributors, and begin appearing in the field by the first week of July.

The remaining items will be shipped out as soon as they are completed, and the bulk of the program should be at retail around the second week of July.

Regards,
 Susan